



# RAZZLE-DAZZLE RASPBERRY

DOLE SOFT SERVE® Raspberry Flavor

Razzle is right! This full-flavor soft serve is sure to wake up all your senses. It's a bright, vibrant, true-to-fruit berry explosion that pairs wonderfully with many other flavor combinations.



The flavor raspberry has a

**41.9%**

menu penetration

- SOURCE: Datassential's

The flavor raspberry was ranked as the

**9th**

most common frozen treats flavor found on menu's

- Source: Mintel

The number of products with the flavor raspberry increased

**12%**

from 2017 - 2019

- Source: Mintel



MADE IN THE USA



## TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	<b>\$19,710.00</b>
50	\$109.50	\$3,285.00	<b>\$39,420.00</b>
100	\$219.00	\$6,570.00	<b>\$78,840.00</b>

## Prep is a Snap...1,2,3

### For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)

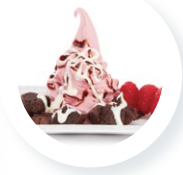


- 3) Pour mixture into soft serve machine

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## VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

### CHOCOLATE RASPBERRY DIVINE



1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Fill vessel with 5 oz DOLE SOFT SERVE® Raspberry Flavor
3. Top finished product with chocolate syrup & white chocolate syrup
4. Add brownie chunks around soft serve
5. Garnish with fresh raspberries

### RASPBERRY FLOAT



1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Fill vessel with 5 oz serving of prepared DOLE SOFT SERVE® Raspberry flavor
3. Pour 4 oz Lemon Lime Soda over top
4. Garnish with fresh raspberries

### RASPBERRY LIME TWIST



1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Prepare DOLE SOFT SERVE® Lime Flavor as directed
3. Fill serving dish with 5 oz twist of raspberry and lime flavors

## DOLE SOFT SERVE® RASPBERRY-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D551-A6120

UPC: 10072058611818

DOT Code: 576152

Case Pack: 4/4.6 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72\*

Servings per Case: 288

\*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

### Nutrition Facts

About 72 servings per container	
<b>Serving size</b>	<b>2 Tbsp (29g)</b>
<b>[Makes 2/3 Cup Soft Serve (117g)]</b>	
<b>Amount per serving</b>	<b>110</b>
<b>Calories</b>	<b>% Daily Value*</b>
<b>Total Fat</b> 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 5mg	0%
<b>Total Carbohydrate</b> 27g	10%
Dietary Fiber 0g	0%
Total Sugars 26g	
Includes 26g Added Sugars	52%
<b>Protein</b> 0g	
Vitamin D 0mcg	0%
Calcium 9mg	0%
Iron 0mg	0%
Potassium 0mg	0%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**LEARN MORE** about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Strawberry, Lemon, Orange, Cherry & Watermelon at [DoleSoftServe.com](http://DoleSoftServe.com).